



www.cavunetworks.com

client: Cavu Networks

The founders of Cavu Networks approached acadia creative when the business was just an idea. Cavu's goal was to provide high-speed wi-fi Internet access in public places where people want to go online the most. Places like coffee shops, cafés and fast food establishments. Understanding that Cavu would be competing for locations with T-Mobile and the like, acadia creative set out to give them a brand personality and a marketing strategy that would make them stand out, both on and offline. A website, corporate collateral and logo, sales kit, window decals, and table tents were created. You'll find Cavu serving up lightning fast internet access at many locations around Seattle. Just look for the big green dot!



*"It has been a pleasure to work with Ali Goodwin and her team at acadia creative and I recommend them highly. Ali is a team player who delivers quality work on schedule. Cavu Networks' web design elements were created around our business requirements in effective design review & revision cycles that produced a very high-quality final product. Cavu Networks has enjoyed collaborating with acadia creative and plans to do so again in the future."*

John Benjamin, President